



MY ONE HOTEL

HOTELS AND RESORTS

MY ONE HOTEL DOUBLES PRESENCE IN PISA, “MOH EURO” IS HERE

THE HOTEL COMPANY INAUGURATES A SECOND FRANCHISE HOTEL IN PISA(CASCINA)

Cascina (Pisa), 6 September 2010

Following My One Hotel Galilei, another franchise purchase for **My One Hotel**, the hotel company lead by the President and Managing Director, **Paolo Ceci**.

My One Hotel Euro, the new addition to the other 11 hotels of the group, is located in **Cascina**, in a strategic position just a few kilometres from the A12 motorway, 6km from Galileo Galilei Airport and 10 km from Pisa train station.

The hotel is open from the **1st September 2010** when, to mark the occasion, guests will enjoy a special **Grand Opening Rate: in fact, until the 30th September, guests can stay at the new hotel from €48 per night for a double room (single use) or €58 per night for a standard double room, available 7 days a week.** This rate includes a buffet breakfast, car parking and Wi-Fi internet connection.

My One Hotel Euro comprises **68 rooms with all the modern conveniences** needed to create the perfect climate of absolute relaxation for your stay. The hotel has an ample car park and a restaurant that can accommodate up to 150 guests. The restaurant provides a warm and inviting atmosphere, with modern and elegant design where you can enjoy a creative menu consisting of international dishes popular in local tradition.

MOH Euro also has **4 ample meeting rooms**, highly adaptable and equipped for the organisation of business meetings and conferences, which collectively can accommodate up to 350 people.

*“My One Hotel Euro is an ideal business hotel, thanks to its modern and highly equipped meeting rooms and the restaurant, yet caters equally well for the leisure clientele thanks to its strategic location and proximity to the centre of Pisa” - stated **Vincenzo Perrone, General Manager at My One Hotel Euro.***

*“Following My One Hotel Galilei in Pisa, the opening of My One Hotel Euro, represents the second decisive step in the company’s franchising development program. – announced **Adalgisa Conte, Group Director of Sales & Marketing** – MOH Euro completes our offer, targeting both the business and leisure clienteles, making us ever more competitive in both markets”.*

My One Hotel was born in Parma in October 2005 with the aim of becoming an international company. Today My One Hotel consists of 12 hotels located across Northern and Central Italy. The group’s program of development includes new hotels due to open in 2011, with the aim of reinforcing the My One Hotel brand in the North of Italy.

Press Office: Easycom

Tel +39 010 5956334 – 406

Te. +39 0521 1830000 int. 22

E-mail: press@myonehotel.it