



MY ONE HOTEL

HOTELS AND RESORTS

MY ONE HOTEL AT BTC 2010

**My One Hotel at BTC, the only fair dedicated entirely to the meeting industry:
Pavillon C1 - Stand 112**

Rimini, 1st and 2nd July 2010

My One Hotel is attending **BTC 2010**, the only fair dedicated entirely to the meeting industry. For 26 years the fair has been contributing to the development of destinations and aiding service suppliers and clients, bringing together conference promoters and organisers from Italy, Europe and around the world.

Adalgisa Conte, Group Director of Sales & Marketing, will be in attendance at the stand to present the company's Business Hotels and Meeting Facilities (**MOH MARENGO** in Alessandria, **MOH VILLA DUCALE** in Parma, **MOH GALILEI** in Pisa with particular focus on **MOH RADDA** that has recently undergone an interesting restyling. **MOH RADDA** in fact consists of 60 finely furnished rooms - 3 of which are Junior Suites and 1 full suite. It also has a meeting room and boasts versatile open spaces that can accommodate over 80 guests in an arena style layout. The hotel is in an ideal location for conventions and business meetings whilst offering guests peace and relaxation thanks to the on-site SPA and outdoor swimming pool framed by the idyllic rolling hills of the Chianti region.

*"Our attendance at BTC 2010 confirms our company's prominence and influence in the MICE sector – **Adalgisa Conte** commented – The company offers hotels in strategic locations that are perfect for hosting meetings, conventions and congresses of extraordinary quality and attention to detail."*

MY ONE HOTEL currently consists of **11 hotels**. The company is also undergoing an intense and ambitious phase of development that will soon see the opening of the **FAHB** hotel (178 rooms in the Bovisa area of Milan). Coming soon are also a brand new hotel in the Bicocca area of **Milan** and a 5-star hotel in **Lerici**.

My One Hotel was founded in Parma in October 2005 with the objective of becoming an international chain. Today My One Hotel consists of 11 hotels located around Northern and Central Italy. The group's development program will see new hotels open their doors in 2011, with the aim of further establishing the My One Hotel brand in the North of Italy.

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